

Press Release 1
Dated: 25th October 2016

Première Edition of Indian Textile Sourcing Exhibition To Be Held In Ahmedabad In Coming February

3-Day show will be largest textile sourcing event in South Asia

Gandhinagar, the capital of Gujarat is all slated and geared up for a grand show in the form of Indian Textile Sourcing (ITS) exhibition (www.ITSExhibition.com) that is scheduled to take place from February 16 to 18, 2017.

With an exhibition area spreading over three halls, the venue is expecting more than 350 exhibitors from all over India and world for the grand gala. The exhibition plans to display the entire range of textile raw materials with distinctive supply chain for cotton, polyester etc. The show will be the largest textile sourcing event in South Asia covering textile raw materials to finished products.

It also envisages response from entire value chain till fashion and retail. It will play the role of a facilitator to generate high volumes of business, enquiries and partnerships. This in turn will stimulate sourcing and discovery of new supply chain partners.

The exhibition organisers are looking forward to participation from leading suppliers, brands, buyers and media. The ITS exhibition will be the platform to converge all the supply chain partners for a three-day extravaganza at the outskirts of the erstwhile Manchester of the East, Ahmedabad, Gandhinagar to be precise. “We envisage the idea of meeting industry needs and promoting Gujarat as the Global Textiles Sourcing hub,” said Dr. Bharat Boghara, President of Spinners Association of Gujarat.

The exhibition anticipates the participation of 13,000 buyers in all, comprising 10,000 domestic and 3,000 international visitors. The overseas visitors are expected to turn up from USA, EU, China, Korea, Bangladesh, Vietnam, Thailand, Sri Lanka, Egypt, Turkey, Middle East and Latin America.

When queried about the choice of venue, Dr Boghara said, “Gujarat contributes to over 30 percent of India’s textile production and has presence of entire textile value chain, being the largest cotton, polyester and denim producer. In addition, Gujarat is the largest investment destination and is home to well-known textile brands.”

“The exhibitors and visitors will get a chance to discover market opportunities, collaborate with new partners and prosper in the global market place,” Dr Boghara added. The product categories include fiber, yarn, suiting & shirting fabrics, ladies wear & dress materials, knits, home textiles and sheeting, denim, fashion fabrics, Khadi and handlooms, sustainable & eco-textiles and corporate international pavilions.

ITS Exhibition is being jointly organised by K And D ITMACH Expositions LLP and Spinners Association (Gujarat). Further details are available at www.ITSExhibition.com

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